HIS 336

Representing the Metropolis

Spring Semester 2012 Monday and Wednesday 2:15-4:05 Bucksbaum 242

COURSE INFORMATION

Dr. Kelly J. Maynard, Grinnell College Department of History

Office: Mears #305

Office Phone: (641) 269-4465

Office Hours: Email: maynardk@grinnell.edu

COURSE DESCRIPTION

This seminar takes as its starting point the explosion of large cities in Europe from the mid-nineteenth through the early twentieth centuries. As the narrative goes, parallel political and economic revolutions made possible – even inevitable – the blossoming of entirely new spaces characterized by unprecedented population density and diversity, radical shifts in architecture and infrastructure, and vertiginous social and cultural developments. We will examine this phenomenon with a kaleidoscopic approach, concentrating upon the ways in which artists and intellectuals in London, Paris, Vienna, and Berlin (and occasionally elsewhere) grappled with the idea and the experience of the metropolis. Our investigations will include political developments, social theory, the visual arts, film, literature, architecture, consumer culture, and music. Among the myriad of qualities and tensions inherent in the modern urban experience, we will consider community and alienation, the fluidity of the self, spectacle and entertainment, disease and criminality, gender, and class.

COURSE TEXTS

All course readings will be available on the course website on PioneerWeb or at stable web addresses. You are expected to come to class with hard copies of each week's readings in hand.

COURSE REQUIREMENTS AND GRADING

This course is a seminar. It is your responsibility to attend each and every meeting, except in case of dire emergency. Three unexcused absences will earn you an F for the course. Your participation in our discussions should reflect your careful, detailed attention to and engagement with all course materials. The quality, frequency, and collaborative nature (or not) of your contributions to our conversations in seminar are absolutely fundamental to the learning process for everyone. Additionally, each student will be called upon to lead discussion of one common reading and to present one outside reading over the course of the semester. For common readings, you will be required to circulate comments or questions for discussion by email to the seminar participants by 7:00 p.m. the evening before class. Presentations of outside articles will involve a roughly 5-10 minute explanation of the work you read addressing the overall topic, author's argument, use of sources, and relevance to class materials.

Early in the semester we will examine four metropolitan case studies and compare the issues and contexts of each one, then shift to three thematic units addressing spectacle, degeneration, and utopian/dystopian ideas about the metropolis. But your individual project development will happen simultaneously, and you should devote as much attention to it as to the course materials. Hit the ground

running! A fourteen-week semester is a very short window in which to conceptualize, research, and bring to fruition an original piece of scholarship of roughly 25 pages.

However, the small scale of the seminar is an opportunity for each of you to receive close individual attention from your peers and the professor as you develop your project. Based upon your research interest and topic, you will meet in groups of three or four after spring break, providing and receiving weekly feedback on the development of each others' projects. These carefully-structured assignments and meetings create a logical scaffolding upon which to build toward the final product, and we will work collaboratively on this process.

Finally, you will also make 20-minute, formal research presentations of your findings at the end of the term. These presentations will be peer-reviewed by the members of the seminar, and the accompanying text and images will be submitted in hard copy to the professor.

Your grade will be calculated according to the following formula:

class participation

40%

(preparation, contributions in class, presentations, and peer project feedback)

research project components 10%

(proposal, bibliography, outline, paper sections)

research project presentation 10%

final research paper 40%

COURSE SCHEDULE

Please note that this schedule is subject to change at the discretion of the instructor.

Text in blue indicates assignments and deadlines related to research projects.

- indicates common readings for class
- * indicates readings for individual presentations

January 23 INTRODUCTION

 Carl Schorske, "The Idea of the City in European Thought: Voltaire to Spengler" in Thinking with History: Explorations in the Passage to Modernism (1998), 37-55

PART I: CONSTRUCTING THE METROPOLIS

January 25 Case Study I: London

- Francis Sheppard, "Structures of the Modern Metropolis," "The People of London," and "The Imperial and Global Metropolis" in *London: A History* (1998), 263-317
- Friedrich Engels, "The Great Towns" in *The Condition of the Working Class in England in 1844* (1845)
- Charles Dickens, Chapters V, X, and XI from Hard Times (1854)

January 30 Case Study II: Paris

• David Pinkney, "Paris in 1850" and "Paris in 1870 and After" in Napoleon III and the Rebuilding of Paris (1958), 3-24, 210-221

- Charles Baudelaire, "The Painter of Modern Life" (1863) and *Fleurs du Mal* and *Paris Spleen* (excerpts)
- Walter Benjamin, "Paris, the Capital of the Nineteenth Century" (1935)

February 1 Case Study III: Vienna

- Carl Schorske, "The Ringstrasse, Its Critics, and the Birth of Urban Modernism" in Fin-de-Siècle Vienna: Politics and Culture (1981), 24-115
- Camillo Sitte, The Art of Building Cities (1889), excerpts
- Arthur Schnitzler, The Road into the Open (1908), excerpts

FRIDAY

February 3

Research Project Initial Proposal due by 5:00 p.m. via electronic submission

Don't panic! This is only a starting point in which you will indicate in a few prose paragraphs the possible city(ies), time frame, and topic for your paper as well as any progress you may have made familiarizing yourself with the extant historiography and identifying potential primary sources

February 6 Case Study IV: Berlin

- David Clay Large, "Berlin Under Bismarck" and "World City?" in Berlin (2000), 1-107
- Theodor Fontane, "The Poggenpuhl Family" (1896), chapters I-IV
- Douglas Mark Klahr, "Luxury Apartments with a Tenement Heart" in *Journal of the Society of Architectural Historians* 70, no. 3 (Sept 2011): 290-307 http://www.jstor.org/stable/10.1525/jsah.2011.70.3.290

February 8 Individual consultations re: initial project ideas

PART II:METROPOLITAN SPECTACLE

Consumption, Cabaret, and the Press

February 13 Shopping and its Discontents

- Zola, The Ladies' Paradise (1883), Chapters 4 + 9
- Patricia O'Brien, "The Kleptomania Diagnosis: Bourgeois Women and Theft in Late Nineteenth-Century France" *Journal of Social History* 17/1 (1983): 65-77 http://www.jstor.org/stable/3787239
- * Leora Auslander, "The Gendering of Consumer Practices in Nineteenth-Century France" in *The Sex of Things: Gender and Consumption in Historical Perspective* (1996), 79-112
- * Warren Breckman, "Disciplining Consumption: The Debate about Luxury in Wilhelmine Germany, 1890-1914" in *Journal of Social History* 24, no. 3 (Spring, 1991): 485-505 http://www.jstor.org/stable/3787811

February 15 The Printed World

- Benedict Anderson, Introduction and "Creole Pioneers" in *Imagined Communities:* Reflections on the Origins and Spread of Nationalism (1983/2006), 1-7, 47-65
- Vanessa Schwartz, "Setting the Stage: The Boulevard, the Press and the Framing of Everyday Life" in *Spectacular Realities: Early Mass Culture in Fin-de-siècle Paris* (1998), 13-44

* Peter Fritzsche, "The Word City" and "The City as Spectacle" in *Reading Berlin 1900* (1996), 12-50 and 127-169

February 20 Urban Transgressions, Social Critique: The Cabaret

- Jerrold Seigel, "Publicity and Fantasy: The World of the Cabarets" in Bohemian Paris: Culture, Politics, and the Boundaries of Bourgeois Life, 1830-1930 (1986), 215-241
- Peter Jelavich, "Cabaret as Metropolitan Montage" in *Berlin Cabaret* (1993), 10-35
- * Elizabeth Menon, "Images of Pleasure and Vice: Women of the Fringe" in Montmartre and the Making of Mass Culture (2001), 37-71
- * Harold Segel, "Cracow: Little Green Balloons" in *Turn of the Century Cabaret* (1987), pp. 221-253
- * FILM: Moulin Rouge (1952)

February 22 Individual consultations re: project proposals

FRIDAY

February 24 Research Project Formal Proposal due by 5:00 p.m. via electronic submission

A two-to-three-page, double-spaced sketch of your project in formal prose addressing five points: 1) the geographical and chronological range of your project, 2) the basic question you will be pursuing, 3) the position of your project vis-à-vis the extant historiography, 4) the pool of primary sources you will be using in pursuit of the topic, and 5) your initial discoveries regarding the content of these sources.

PART III: THE DEGENERATE METROPOLIS

Disease, Anti-Semitism, and the Crowd

February 27 Degeneration and Hysteria

- Max Nordau, Degeneration (1892), excerpts
- Hake, James, Shaw responses to Nordau in Ledger and Lockhurst, *The Fin-de-Siècle:* A Reader in Cultural History, c. 1880-1900 (2000), pp. 17-24
- T. Clifford Allbutt, "Nervous Diseases and Modern Life" (1895), excerpts
- H.B. Donkin, "Hysteria" in A Dictionary of Psychological Medicine (1892)
- Jan Goldstein, "The Hysteria Diagnosis and the Politics of Anticlericalism in Late Nineteenth-Century France" in *Journal of Modern History* 54/2 (1982): 209-239 http://www.jstor.org/stable/1906156
- * Hans-Peter Söder, "Disease and Health as Contexts of Modernity: Max Nordau as a Critic of Fin-de-Siècle Modernism" in *German Studies Review* 14/3 (Oct., 1991): 473-487 http://www.jstor.org/stable/1430965

February 29 Anti-Semitism

- Jan Goldstein, "The Wandering Jew and the Problem of Psychiatric Ant-Semitism in Fin-de-Siècle France" in *Journal of Contemporary History* 20/4 (1985): 521-542 http://www.jstor.org/stable/260396
- Paul Mendes-Flohr, "The Berlin Jew as Cosmopolitan" 14-31 in *Berlin Metropolis: Jews and the New Culture, 1890-1918*
- * Peter Paret, "Modernism and the "Alien Element" in German Art" 32-37

March 5 The Crowd

- Gustave Le Bon, *The Crowd: Study of the Popular Mind* (1895/6) (excerpts)
- Georg Simmel, "The Metropolis and Mental Life" (1903)
- "Cultural Aversions to the Crowd" in *Cities Perceived: Urban Society in European and American Thought, 1820-1940* (1985), pp. 178-188
- A. Raynsford, "Swarm of the Metropolis: Passenger Circulation at Grand Central Terminal and the Ideology of the Crowd Aesthetic" in *Journal of Architectural Education* 50/1 (1996): 2-14 http://www.jstor.org/stable/1425284
- FILM: Walter Ruttman, Berlin: Symphony of a Great City, Op. 1 (1927) IN CLASS

March 7 Individual consultations re: progress with historiography and primary sources

PART IV: METROPOLITAN UTOPIA/DYSTOPIA

WEEKEND

March 8-11 FILM VIEWING: Fritz Lang's Metropolis (1927)

READ BEFORE VIEWING: Anton Kaes, "Metropolis: City, Cinema, Modernity" in Expressionist Utopias: Paradise, Metropolis, Architectural Fantasy (UCPress/LACMA, 2001), pp. 146-165

March 12 Discussion of *Metropolis*; Women in Weimar

- Gabriela Stoicea, "Re-Producing the Class and Gender Divide: Fritz Lang's *Metropolis*" in *Women in German Yearbook* 22 (2006): 21-42 http://www.jstor.org/stable/20688260
 - Beth Irwin Lewis, "Lustmord: Inside the Windows of the Metropolis" in von Ankum, ed, Women in the Metropolis: Gender + Modernity in Weimar Culture (1997), pp.202-

226

- * Andreas Huyssen, "The Vamp and the Machine: Technology and Sexuality in Fritz Lang's *Metropolis*" in *New German Critique*, No. 24/25 (1981-1982): 221-237 http://www.jstor.org/stable/488052
- * J. P. Telotte, "The Seductive Text of "Metropolis"" in *South Atlantic Review*, 55/4 (1990): 49-60 http://www.jstor.org/stable/3200445
- * R. L. Rutsky, "The Mediation of Technology and Gender: Metropolis, Nazism, Modernism" in *New German Critique*, No. 60, (1993): 3-32 http://www.jstor.org/stable/488664

March 14 Visions of the City of the Future

- Gropius and Schultze-Naumberg, "Who is Right? Traditional Architecture or Building in New Forms" (1926)
- Le Corbusier, The City of Tomorrow and Its Planning (1929), excerpts
- Wright, "Broadacre City: A New Community Plan" in Architectural Record (1935)
- FILM: Steiner + Van Dyke, The City (1939) IN CLASS
- * FILM: Ridley Scott, Bladerunner (1982)
- * C. Willis, "Zoning and "Zeitgeist": The Skyscraper City in the 1920s" in *J. of the Soc. of Arch. Hists.*, 45/1 (1986): 47-59 http://www.jstor.org/stable/990128

FRIDAY

March 16 Research Project Annotated Bibliography due 5:00 p.m. via electronic submission

SPRING BREAK

Please note that we will not meet again as a class until presentations begin at the end of April.

April 2 OUTLINE DUE

April 4 Group meetings

April 9 HISTORIOGRAPHICAL SECTION DUE

April 11 Group meetings

April 16INTRODUCTION DUE

April 18Group meetings

April 23 WRITE WRITE !

April 25 Individual meetings

April 30 Research Presentations Group I

May 2 Research Presentations Group II

FRIDAY

May 4 COMPLETED RESEARCH PAPERS DUE at noon, Mears #211

May 7 Research Presentations Group III

May 9 Research Presentations Group IV

FRIDAY

May 11 PAPERS RETURNED WITH COMMENTS AND SUGGESTIONS FOR REVISION

WEDNESDAY

May 16 FINAL RESEARCH PAPERS DUE at NOON, MEARS #305